



CURRICULUM VITAE

LISA GABRIEL

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EDUCATION

Master of Fine Art - Present

Texas A & M University-Commerce
UCD Centers of Dallas, TX
Major: Design Research

Continuing Education - 2007-2009

Texas Tech University, Lubbock, TX
Eastern New Mexico University, Portales, NM
Printmaking, 2D/3D Animation

Master of Arts - December 2004

Kent State University, Kent, Ohio
Major: Visual Communications

Bachelor of Fine Arts - May 1988

The University of Akron, Akron, Ohio
Major: Graphic Design

TEACHING EXPERIENCE

2010–Present Full-time Faculty, Computer Graphics - North Lake College, Irving Texas

- Developed syllabus and overall structure, weekly lab practicum, and administered all grades.
- Teach lecture and studio Macintosh laboratory classes in the following:
 - Web Design I
 - Computer Illustration I
 - Digital Publishing I
 - Graphic Design Portfolio Development (capstone class)

2006–2010 Full-time Instructor of Graphic Design - Eastern New Mexico University, Department of Art, Portales, New Mexico

- Writing curriculum and teach studio/lecture classes for the following:
 - Introduction to Graphic Design
 - Visual Concepts and Principles II
 - Web Design
 - Flash Animation
 - Professional Practice
 - Graphic Design Portfolio (capstone class)
 - Graphic Print Techniques
 - Typography I
 - Letterpress Printmaking
- Coordinator of all graphic design curriculum, art department promotions and Runnels Gallery exhibition catalogs
- Converting all on-ground course curriculum into blended web classrooms, including rewriting course materials for web interaction, PDF study notes, discussion threads and quiz facilitation
- Wrote and facilitated online Web CT class in Web Page Design
- Oversea department relations with ITS including tech meetings, status reports and software support to faculty and students
- Research of software, equipment and pricing for Mac computer labs
- Active in university committee work, serving on the Computer Technology Committee and the Faculty Evaluation Committee
- Mentor and advise students majoring in graphic design
- Faculty advisor for AIGA New Mexico - Student Chapter at Eastern New Mexico University



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2002–2006 **Associate Lecturer** - University of Akron, Myers School of Art, Akron, Ohio

· Wrote curriculum and taught studio/lecture classes for the following:

Print Production

Typography

Advanced Graphic Design

Web Design

Flash Animation

· Organized field trips and professional lectures for large student groups involving tours to paper mills, print shops and design agencies

2005–2006 **Online Facilitator** - The Art Institute Online, Pittsburgh, Pennsylvania

· Develop virtual online classrooms, manage discussions, mediate participation and process grading through distance learning software

· Facilitate online classes with turn-key curriculum for the following:

Digital Image Manipulation

Design Print Procedures

Web Animation

PROFESSIONAL EXPERIENCE

2002–Present **Freelance Graphic Consultant** - NEOH Studios - Carrollton, Texas

· Installation of hobby print shop in private studio for printing greeting cards, book art projects antique poster designs and print making

· Concept design and production for corporate branding, print collateral and web sites

1993-2001 **Print Technology Manager** - Digital Color Imaging - Akron, Ohio

· Design and direction of print technology procedures for offset and digital printing

· Mac, Unix & PC troubleshooting, software support and backup/archive management

· Coordination of in-house training programs for digital assets and desktop color systems

· Web development, concept creation and server maintenance for in-house web sites

1992-1993 **Graphic Systems Manager** - Excelsior Graphics - Stow, Ohio

· Design and implementation of system plan for flexography print production

· Creation of packaging labels for container and folding carton substrates

1991-1992 **Computer Design** - Gowe Printing Company - Medina, Ohio

· Design and production of weekly retail circulars for local newspapers

· Completed job assignments from preliminary lay-outs to film output

1990-1991 **Graphic Designer** - Haines & Company - North Canton, Ohio

· Design and complete production of direct mail promotions

· Collaborate in the development of an in-house design department



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AWARDS AND EXHIBITION

- September, 2011 **Art Faculty Exhibition**
Cedar Valley College, Lancaster, Texas
- October, 2010 **Art Faculty Exhibition**
North Lake College, Irving, Texas
- January, 2010 **Art Faculty Exhibition**
Eastern New Mexico University, Portales, New Mexico
- September, 2007 **MFA Candidate Exhibition**
Texas Tech University, Lubbock, Texas
- September, 2007 **Department of Art Faculty Exhibition**
Eastern New Mexico University, Portales, New Mexico
- April, 2005 **Outstanding Part-time Faculty Award**
University of Akron, Akron, Ohio
- February, 2005 **Myers School of Art Faculty Exhibition**
University of Akron, Akron, Ohio
- November, 2003 **MA Portfolio Show**
Kent State University, Kent, Ohio

ASSOCIATIONS

- Member **American Graphic Art Association (AIGA)** · Santa Fe, NM
2007-2010
Faculty Advisor, Eastern New Mexico University
- Member **College Art Association (CAA)** · New York, NY
since 2004
- Member **University & College Designers Association (UCDA)** · Chicago, IL
1997-2001
- Member **Heidelberg Digital Imaging Association** · Clifton Park, NY
1994-1996
HDIA DaVinci Committee Chairperson

PUBLICATIONS

- July, 2005 **Yale University Library**, Special Collections – *Arts of the Book Collection*
Distillation of Typography, Thesis December, 2004



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WORKSHOPS AND TRAINING

Academic Development

2010 - 2011	Visions of Excellence Faculty Training Dallas County Community College District, Dallas, TX
2010 - 2011	BlackBoard eCampus Faculty Training – North Lake College
Summer, 2010	BlackBoard eCampus Training – North Lake College
Summer, 2009	BlackBoard Vista Training – Eastern New Mexico University
Spring, 2008	Develop WebCT course for Web Design – Eastern New Mexico University
Spring, 2007	Podcast Stipend – Eastern New Mexico University
Fall, 2006-07	Faculty Enrichment Grant – Eastern New Mexico University
May, 2006	New Faculty Internal Grant – Eastern New Mexico University
Fall, 2005	Web CT Training – University of Akron
Spring, 2005	Facilitator Training – Socrates Distance Learning, Art Institute Online
Spring, 2005	Student Motivation – Institute of Teaching & Learning, University of Akron
Fall, 2004	Grant Seeking Basics – Foundation Center – Cleveland, Ohio

Professional Development

Fall, 2009	TriplePlay Design Seminar - AIGA New Mexico, Santa Fe, NM
Summer, 2009	Attendee HOW Design Conference 2009 - Austin, TX
Jan. 2009	Photopolymer & Linocut Workshop - Inky Lips Press, Dallas, TX
Oct. 2007	Paper & Printmaking Workshop - Texas Tech University, Lubbock, TX
2004-2005	Letterpress Printing and Hand-Set Composition – Lesh Typesetting, Ohio
1997-2001	Workflow Management Training – Digital Color Imaging, Ohio
1997-2001	SGI Unix System Administration Training – Silicon Graphics, Michigan
1995-1997	Desktop Color Management Training – Heidelberg USA, Illinois



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APPLICATION KNOWLEDGE

Print & Video Applications

QuarkXpress
Adobe InDesign
Adobe Illustrator
Adobe Photoshop
Microsoft Office
Adobe AfterEffects
Final Cut Pro

Web Applications

Dreamweaver
Flash Animation
Internet & Email
HTML & CSS

System Applications

Mac OS9, OSX
Microsoft Windows
Digital Asset Management
Color Proofing Technology
Retrospect Backup

Font Management

Extensis Suitcase
Font Book

Distance Learning

BlackBoard
WebCT
eCollege

PROFESSIONAL SKILLS

Industry Related

- Comprehensive understanding of pre-press and printing procedures for print based collateral
- Current knowledge of industry trends, as related to web page design, multi media creation, digital workflows and digital asset management
- Broad technical background in computer operating systems, software maintenance and installation procedures for Macintosh
- Configured Macintosh computer labs for teaching graphic design and animation classes

Management and Administrative

- Skilled in the area of purchase research for software applications and computer hardware
- Strong managerial and organizational skills for creative environments
- Exceptional art direction abilities including brain storming, design and layout and vendor follow-ups
- Comfortable with demonstrations and presentation appearances
- Clear and concise writing skills for technical documentation and business writing
- Versed in the area of communication - customer service and help desk support